

# EUREKA

## COSMETICS & PERSONAL CARE CLAIM VALIDATIONS SERVICES

Any substance or preparation for human use for the purpose of cleansing, beautifying, or altering the appearance is commonly included, commonly including personal toiletry products (such as shampoos and lotions), beauty products and fragrances.

Over the past ten years, the cosmetics and personal care products industry have expanded beyond a market solely for women, to include men and children. Many products are regulated due to concerns over health and performance.

### REGULATORY COMPLIANCE AND SAFETY

For instance, globally, the EU Cosmetics Directive (76/768/EEC), which has been replaced by the Cosmetic Products Regulation (1223/2009 since July 11th, 2013 and which harmonizes and simplifies the cosmetics regulations across the EU member states, provides strict guidelines controlled by authorities in each member state. In the US, the Safe Cosmetics Act of 2011 (known as HR 2359) was introduced in direct response to growing concern about the safety of ingredients. In China, all cosmetic and personal care products are subject to administrative licensing requirements.

Ensuring safe cosmetics ingredients and products is a focus across all global regions where there is an expectation that the responsible party should provide reasonable certainty that no harm comes from exposure to the cosmetic or ingredient. Cosmetic product testing can help ensure the safety of a cosmetic product.

### WHY US?

**Eureka Analytical Services (Eureka)** is equipped with proven expertise in cosmetics testing, auditing and certification. We offer a broad range of services to help you check the safety, quality and performance of your products and systems and to protect your brand. We help you verify your cosmetic and personal care products' compliance with the requirements of applicable cosmetic regulations and other relevant legislation, including REACH, GMP, CMRs, aerosols, hazardous substances, etc. Eureka is also an expert one-stop shop for related cosmetic testing and chemical in-vitro testing methods.

Additionally, we can confirm that your products and manufacturing procedures adhere to different social and environmental requirements.

Global cosmetics and personal care markets have become increasingly complex in the past two decades, mainly because of increasing controls and standards designed to ensure cosmetics' safety and efficacy. Cosmetic goods are regulated by various regulatory bodies around the globe and all have their own rules and regulations. We "**Eureka-Group of GBA**" have had expertise in the cosmetics and personal care markets for the last three decades. So our experts can help the exporters comply with multiple country-specific regulations via pre-clinical trials, clinical trials and COA (Certificate of Analysis).



## SERVICES

- Canada - Health Canada
- Italy - Regulation (EC) No. 1223/2009
- USA- FD&C Act
- China - NMPA
- UK- Regulation (EC) No. 1223/2009
- Testing as per Bureau of Indian Standards (BIS) requirements
- Testing for the cosmetic license registration process
- Cosmetic testing as per buyer or manufacturer specifications as per
- Analysis of raw materials and active ingredients
- Safety tests like heavy metals in cosmetics, banned colors and banned chemicals
- Estimation of active ingredients
- Functional tests like viscosity, spread-ability, scratch test, pay-off test
- The sun protection factor
- Skin irritation studies
- Stability studies for shelf life estimation
- Complaint investigation and troubleshooting
- Benchmarking against competitor products in the market

## INSPECTION

- Pre Shipment Inspection
- Sampling
- Loading Supervision
- Customized Inspections

## CLAIM VALIDATION

- Cruelty free
- Dermatologically tested
- Anti-Acne
- Anti-ageing
- Sulphate free
- Paraben free
- Toxic Free
- Vegan
- SPF
- Dermatologically tested
- Anti-dandruff Test



## TYPES OF COSMETICS THAT WE DO UNDERTAKE THE ANALYSIS:

- Skin Cosmetics
- Teeth Cosmetics
- Hair Cosmetics
- Nail Lacquer & polish
- Eye Cosmetics
- Deodorants & Fragrances
- Other Cosmetics

